



# NIGHT OUT for NAMI

BENEFITTING NAMI RACINE COUNTY

## A Fundraiser to Support Minds & Build Healthy, Fulfilling Lives

October 11, 2024

Doors Open 5:30; Program 6:00 - 9:00 PM

Roma Lodge 7130 Spring St, Racine, WI

Directly supporting the impactful programs and services offered by NAMI Racine County for the last 45 years, *Night Out for NAMI* unites our community for an inspiring evening of celebration, entertainment, and connection.

Thoughtfully hosted during Mental Illness Awareness Week, proceeds from *Night Out for NAMI* are invested toward improving access to mental health services, reducing stigma, increasing knowledge, and offering support.

Join us as a *Night Out for NAMI* sponsor as we celebrate our 45th anniversary this year, and help raise critical funding for programs and services designed to benefit people living with mental illness and their families.

## Your Company's Impact

*As a sponsor for Night Out for NAMI, you are providing life-changing mental health programs to thousands of people in Racine County*

# Secure your sponsorship by September 1, 2024



Paper Anniversary \$600	Silk Anniversary \$1,500	Crystal Anniversary \$2,500	Sapphire Anniversary \$5,000	Gold Anniversary \$7,500	Diamond Anniversary \$10,000
					<b>BONUS</b> 30 second promo video for event -- Logo on FB event banner -- Opportunity to address event audience
				 Press Release*	Press Release*
			 Include swag in gift bags	Include swag in gift bags	Include swag in gift bags
		 band stand	wine pull	food & bar	registration & check out
		 event day shout-out	event day shout-out	event day shout-out	event day shout-out
	 group post with tag	group post with tag	Dedicated post with logo and tag	Dedicated post with logo and tag	Dedicated post with logo and tag
 2	4	4	8	8	8
 1/2 page ad	1/2 page ad	1/2 page ad	full page ad	full page ad	full page ad
 name	logo	logo	large logo	large logo	largest logo

Table Sponsorship - \$750 (includes 8 tickets)



## Tables & Tickets

Table Sponsorship - \$750 (includes 8 tickets)  
Foursome - \$270 (includes 4 tickets)  
Individual - \$75



### 45th Anniversary Specials!

- Mental Health Awareness Month Promotion - \$45 off of a Table Sponsorship in the month of May.
  - Use promo code: **AnniversaryTable45OFF**
- Membership Discount - If you are a NAMI Racine County member, you will receive a promo code via email on July 1st for a 45% discount in honor of our 45th anniversary. *For individual ticket sales only.*



## Double Your Impact

Offer a matching gift to donors in support of NAMI Racine County programming. Matching gifts result in:

- 84% of donors being more likely to donate
- 71% more responses
- 1 of 3 donors giving more
- 51% increase in the average gift amounts

Contact Bridget Munson, Executive Director, for more information.  
bmunson@namiracine.org or 262.637.0582

*Statistics from DoubleTheDonation.com*



## In-Kind Giving

Support people with mental illness and their families by donating an in-kind gift for the live auction or raffle. This tax-deductible donation will help bring critical mental wellness programming to the Racine County community. Consider giving:

- customer-favorite products to hook new customers
- thoughtful, themed gift baskets to highlight your brand
- exciting experiences to advertise your business
- signature services to promote your talents



Scan the QR code to complete the in-kind donation form. Then, bring or send your gift to NAMI Racine Co.

**Donations appreciated before September 20, 2024.**

# Give with Confidence

Gold Star  
Transparency  
on Guidestar



95% Rating  
on Charity  
Navigator



Thousands of  
positive  
experiences:



**Your support honors the impact and legacy of  
Maria Von Schrader, Co-Founder of NAMI Racine County  
Aug 23, 1926 – Feb 12, 2024**

**Secure your sponsorship no later than September 1, 2024**



An independent 501(c)(3) nonprofit organization (EIN: 39-1341452) providing no-cost programming to benefit people living with mental illness and their families.

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